

Strategy[₿]



**Strategy Mosaic: Define una vez,
conecta todo: datos, IA e
interoperabilidad gobernada**

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La Empresa Fragmentada



Data en Silos

Sistemas de datos desconectados



Decisiones Incorrectas

- Carencia Perfiles
- Costes Impredecibles



Ineficiencia Operativa

Rendimiento analítico deficiente y ecosistemas de datos complejos



Se Traduce en no poder implementar AI
Perdida de Confianza



Ecosistema del Dato

Capa Aplicación

Capa Plataforma Datos

Capa ETL

BI Tools



AI Agents



Embedded



Data Science



Productivity Tools



Content Creation & Consumption

Production & Storage



Cloud Data



Databases



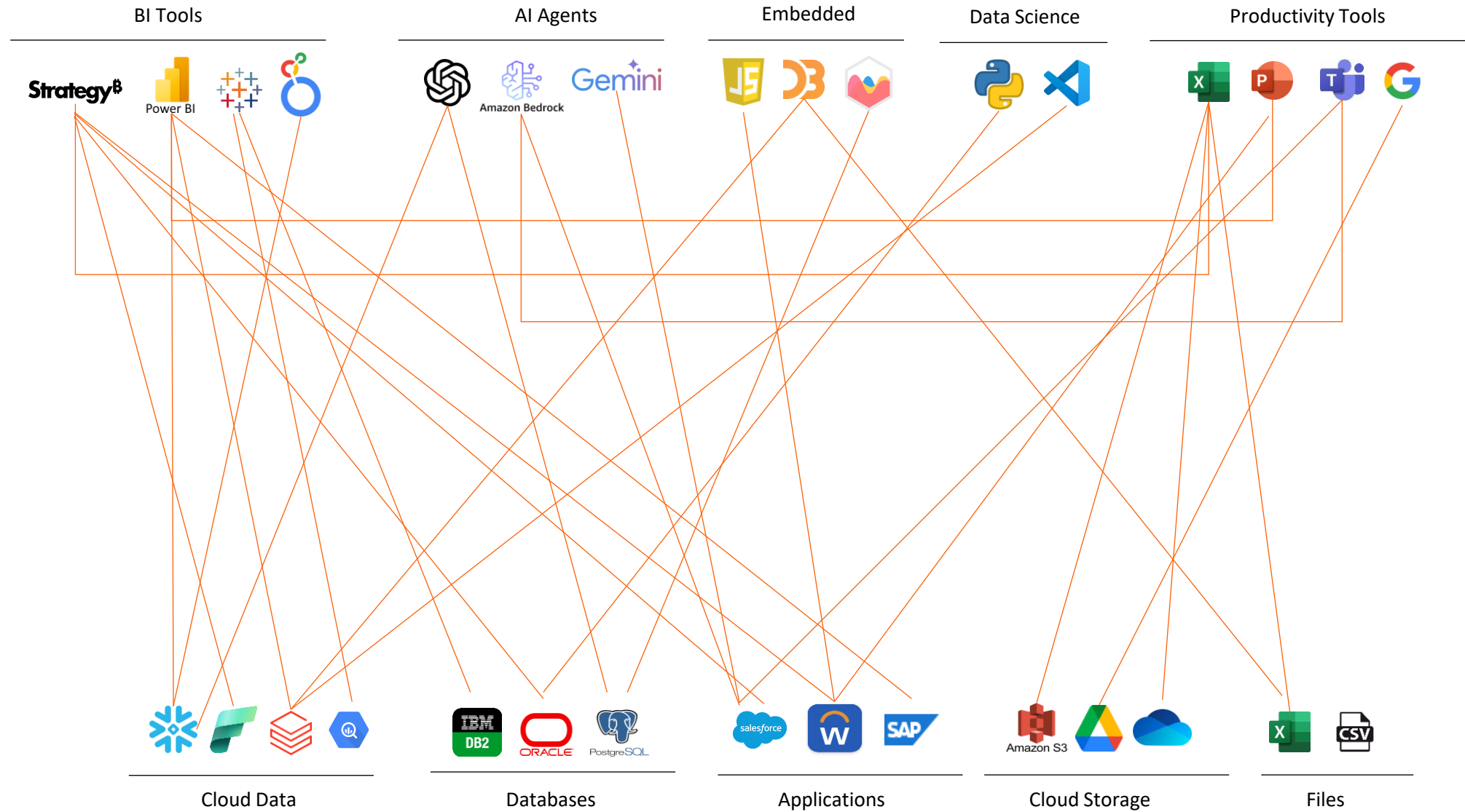
Applications



Cloud Storage



Files



Ecosistema Moderno del Dato

Capa Aplicación

Capa Semántica

Capa Plataforma Datos

Capa ETL

The Problem

- AI-ready?
- ✓ Inconsistent business logic
 - ✓ AI insights do not scale
 - ✓ Cloud/AI cost controls

- ⊘ Avoid rework
- ☆ Freedom to innovate



Any Source

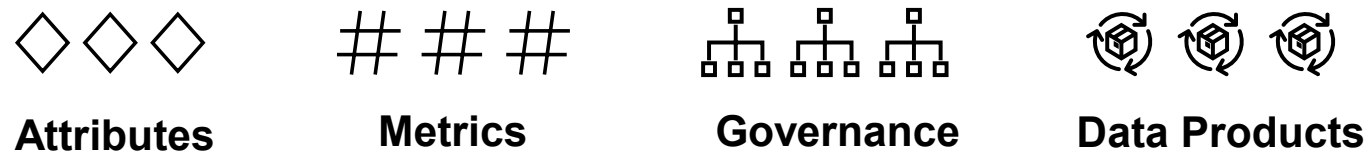
Consumption Layer



Performance Layer



Semantic Layer



Real-Time Monitoring | Anomaly Detection | 10x Faster | GenAI Powered | MCP | Reusable Objects

Catalog / Governance



Virtualization



Data Sources



MOSAIC



Data
Platforms

Data
Virtualizations

Data
Transformations

Data
Catalog

Semantic Layer
Providers

LACK OF:

- INDEPENDENT – PORTABILITY.
- NO BUSINESS ORIENTED.
- NO FRIENDLY.
- COST ARBITRAGE.

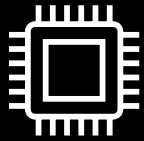
¿Cuáles son las características de una Capa Semántica?



Rich Semantics +
Business Definitions



Optimized Universal
Access



In-Memory Processing +
Virtualization



Governance + Single
Pane of Glass



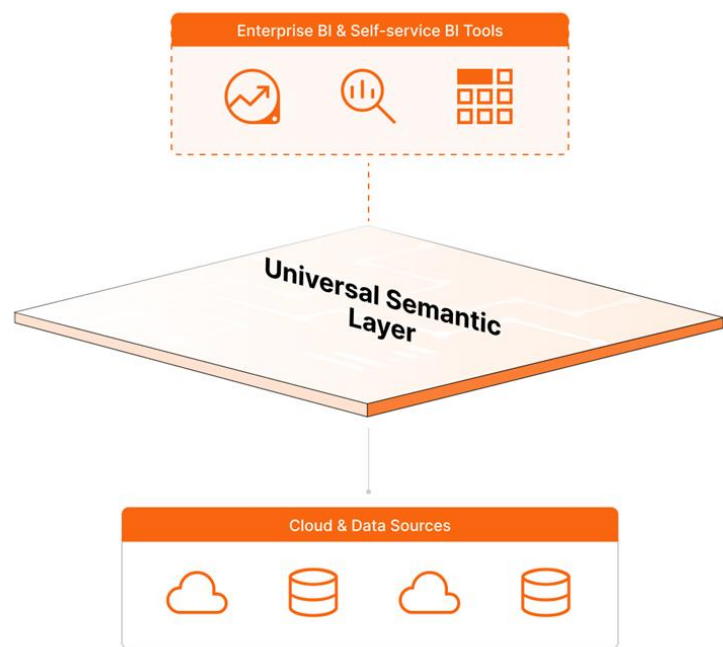
Consumer-Grade
AI-Powered Modeling



Portable + Independent

¿Por qué almacenar tu Semántica de Negocio en una Capa Separada?

La IA está evolucionando rápidamente y las empresas que no puedan adaptar sus datos se quedarán atrás.



Innovación y Portabilidad

Las empresas adoptan nuevas tecnologías de bases de datos de forma regular.

Una capa semántica independiente permite agilidad de la plataforma sin costosas reescrituras ni interrupciones.



Empoderamiento del negocio

Las demandas del negocio superan los recursos de TI.

Mosaic Studio permite que negocio y TI gestionen fácilmente las definiciones de forma conjunta, a diferencia de las complejas herramientas incrustadas en la base de datos.



Control de Costes

Los competidores facturan por cómputo, lo que provoca costes altos e impredecibles..

Mosaic ofrece una Capa Semántica Universal con costes predecibles, con ahorros adicionales mediante el redireccionamiento de bases de datos o el uso de caché del motor.

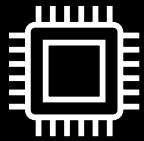
Data Platform Providers



Rich Semantics +
Business Definitions



Optimized Universal
Access



In-Memory Processing +
Virtualization



Governance + Single
Pane of Glass



Business Friendly, AI-
Powered Modeling



Portable + Independent

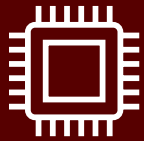
Data Virtualization Providers



Rich Semantics +
Business Definitions



Optimized Universal
Access



In-Memory Processing +
Virtualization



Governance + Single
Pane of Glass



Business Friendly, AI-
Powered Modeling



Portable + Independent

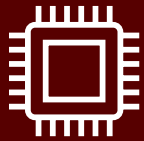
Data Transformation Tools



Rich Semantics +
Business Definitions



Optimized Universal
Access



In-Memory Processing +
Virtualization



Governance + Single
Pane of Glass



Business Friendly, AI-
Powered Modeling



Portable + Independent

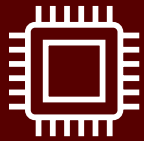
Data Catalogs



Rich Semantics +
Business Definitions



Optimized Universal
Access



In-Memory Processing +
Virtualization



Governance + Single
Pane of Glass



Business Friendly, AI-
Powered Modeling



Portable + Independent

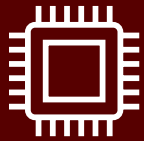
Other Semantic Layer Providers



Rich Semantics +
Business Definitions



Optimized Universal
Access



In-Memory Processing +
Virtualization



Governance + Single
Pane of Glass



Business Friendly, AI-
Powered Modeling



Portable + Independent

El Impacto de Mosaic



Demo

Tutorial Sort By: Date Viewed

Home

Content Groups

- AI Auto
- Business
- Insights
- Library
- Solutions
- Technical

My Groups

Insights

Subscriptions

Data

Content Discovery

Home (97)

BUSINESS

UPDATED

Travel Agency Transactions
Ryszawa, Aleksa... - Viewed 02/21/2024

BUSINESS

UPDATED

Retail Performance
Antonczyk, Woj... - Viewed 02/14/2024

BUSINESS

UPDATED

Call Center Insights
Ryszawa, Aleksa... - Viewed 12/01/2023

BUSINESS

UPDATED

Retail Store Performance
Ryszawa, Aleksa... - Viewed 12/01/2023

BUSINESS

UPDATED

Healthcare Children's Hospital P...
Administrator - Viewed 12/01/2023

TECHNICAL

UPDATED

Tec Data Storytelling
Ryszawa, Aleksa... - Viewed 11/29/2023

INTERNAL

UPDATED

Events Buddy (INTERNAL)
Keul, Raf - Viewed 10/20/2023

BUSINESS

NEW

Bitcoin Analytics
Antonczyk, Wojciech - Viewed Never

AUTO 2.0

NEW

Call Center Bot 2.0
c628_prd_administr... - Viewed Never

BUSINESS

NEW

Call Center Management
mstr - Viewed Never

BUSINESS

NEW

CPG Office Royale Sales
Ryszawa, Aleksander - Viewed Never

BUSINESS

NEW

CPG Sales Enablement
Trzeciak, Katarzyna - Viewed Never

BUSINESS

NEW

Customer Service Management ...
Antonczyk, Wojciech - Viewed Never

BUSINESS

NEW

Electric Vehicles
Grabowski, Karol - Viewed Never

BUSINESS

NEW

Entertainment MSTR Resort
Antonczyk, Wojciech - Viewed Never

BUSINESS

NEW

ESG Management

BUSINESS

NEW

Finance 360 Branch Performance

BUSINESS

NEW

Finance Bank Performance

BUSINESS

NEW

Finance Executive

BUSINESS

NEW

Finance US Economy

Muchas gracias